



The Industry Voice for Workplace Solutions

news release

For Immediate Release

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### **BIFMA Announces the Election of New Directors**

Grand Rapids, MI - The Business and Institutional Furniture Manufacturers Association (BIFMA) International is pleased to announce the election of three new Directors to the BIFMA Board. William (Bill) Bundy, President of Trendway Corporation, Jim Keane, President, Steelcase Group, and Franco Bianchi, President and CEO of Haworth, Inc. were all recently elected to seats on the BIFMA Board of Directors.

Bill Bundy was appointed President of Trendway Corporation in January 2007. His industry experience includes 5 years with Trendway where he led operations, product management, engineering, and customer care as Executive Vice President. Prior to joining Trendway, he held various leadership roles with Herman Miller for 15 years that included Senior Vice President of Miller SQA and earlier positions in logistics and supply management.

Jim Keane is president of the Steelcase Group brand of Steelcase Inc. Named to this role in October 2006, Jim oversees the sales, marketing and product development activities of the Steelcase brand and subsidiary companies Details, PolyVision and Vecta. Jim joined Steelcase in 1997. Prior to Steelcase, Jim worked as an auditor with the public accounting firm of Peat Marwick, Mitchell & Co., and held various financial positions at Motorola, Inc.

Franco Bianchi assumed the role of President and Chief Executive Officer of Haworth, Inc. in 2005. He oversees and directs the performance of the global organization, which comprises Haworth North America, Haworth Europe, Haworth Asia Pacific and Groupe Lacasse. Before joining Haworth in 1992, his experiences included consulting on mergers, acquisitions and re-engineering; a role as Senior Associate for Arthur Anderson in Italy; and military service for NATO.

Brian Walker, President and CEO of Herman Miller will continue as BIFMA's President, while Rebecca Boenigk, CEO of Neutral Posture, was elected as BIFMA Vice President/President-elect.

Established in 1973, BIFMA's mission is to advocate, inform and develop standards for the North American office and institutional furniture industry.

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